

Sarid Ditton serves as the Director of Marketing at Blue Ocean Mariculture, bringing over 17 years of expertise in marketing strategy, digital innovation, and leadership within the corporate and aquaculture sectors. As an advocate for sustainability, Sarid is dedicated to advancing environmentally conscious practices in aquaculture and fostering positive change for the oceans. Her strategic vision has consistently driven successful inbound and outbound marketing initiatives, earning her a reputation as a results-oriented leader.

Living and working in her hometown of Kona, Hawaii, Sarid draws inspiration from her deep connection to the ocean. Her passion for water sports and her firsthand understanding of marine ecosystems fuel her commitment to promoting sustainable seafood solutions.